# THE ISLES OF BETTY



**DESIGNER** bettinatan.com hello@bettinatan.com +61 411839520

## **ABOUT ME**



Risk-taker who would rather fail spectacularly than play it safe



Novice pirate who would like to sail (travel) the seven seas A seeker of meaningful design



not just pretty stuff Animal Lover of all creatures great and small



Awkward Turtle who's very shy (but not intentionally antisocial)

#### LEGEND

Employment (Mountains)



Education (Hills) Proficient Technical Skills (Cities)

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Basic Technical Skills (Towns)

Year (Contours) Year/s active (Contours)

## CREATIVE FIELD Seas & Oceans

Print · Digital · Branding · Illustration Information · Typography

### TECHNICAL SKILLS Cities and Towns

I mainly use: Indesign, Illustrator, Photoshop & Sketch I sometimes use: Aftereffects

## **ISLE OF EMPLOYMENT** Mountains

#### October 2011 - present

Freelance Designer
Agencies I've work for: EB Pearls, Small Multiples, Partner, Republic of Everyone

My own clients: The Chaser Quarterly, Wok On Inn, Coolamon Food Creations, Myee Organics

# April 2015 - December 2015

# **The Creative Method**

Intern Designe

Conceptual work I did: Outback Steakhouse, Mrs Mi, Lilong, Taste of Shanghai, Soi Noodle Bar, Wok on Inn

Projects I helped with: Guzman Y Gomez, Obi Probiotic, Walter G's, Salty Dog (Frucor), Badger's Bluff (Campari), Coco Cubano, Saint Clair

#### July 2012 - July 2014 **API Lesiure and Lifestyle**

Designer

Duties include: Website updates, eDMs, Annual Directory, Bi-monthly magazines, Annual Report, Print Collateral

## July 2012 - October 2012

**Equation Corporate Design** 

Internship, Junior Designer Duties include: Logo concepts, Deep Etching, Layouts

## **ISLE OF EDUCATION** Hills

2010 - 2013

University of Technology, Sydney Bachelor of Design (Visual Communications) Honours

2008 - 2009

East Hills Girl Technology High School

**Higher School Certificate** 

**REFERENCES** Available on request.